



manaalison



CONTACT

Mana Alison

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PROFILE

I'm an experienced graphic designer with a strong background in sports, fashion and entertainment. I like to refer to myself as a design ninja, because I'm a strategizer and a multitasker with a passion for design. I love seeing visual ideas grow from a concept to completion. Tight deadlines are something I'm used to; whether it's working with a group or an individual project. I'm detail oriented, a bit of a neat-freak and a huge football fan!



LANGUAGES

- Swedish ★★★★★
Farsi ★★☆☆



WORK EXPERIENCE

USA FOOTBALL | Nov 2013 - May 2016

User Experience Engineer & Designer: Responsible for conceptualization and design of graphic applications such as responsive web and mobile interfaces, ads, collateral material, environmental graphics, books/magazines, and corporate identity from concept to completion.

BLITZ | Sep 2012 - Oct 2013

Sr. Graphic Designer: Full service ad agency. Integral part of the design team responsible for digital design of the FX Networks account. Projects included show sites, web banners, ad campaigns and social media graphics.

FEARNET | Jun 2009 - Sep 2012

Sr. Graphic Designer: FEARNet is a multi-platform network owned by Lionsgate, Sony Pictures and Comcast. Responsible for concept and design of all web and print graphics. Projects included logos, site layouts, banners, key art, posters and ad campaigns. Managed jr designers and interns.

CBS | Jul 2008 - Jun 2009

Graphic Designer: Responsible for concept building and design of web graphics for all CBS on air shows, including key art, skins, site layouts, promotional mini sites, banners, advertisements and newsletters.

FREELANCE CLIENTS

- The Walt Disney Company, Skechers, The Laugh Factory, Los Angeles Sparks, ABC Family, PRIME Athletic Training Institute



EDUCATION

CAL STATE UNIVERSITY | Northridge, CA

B.A. in Graphic Design



SOFTWARE

- Adobe Photoshop, Adobe Dreamweaver, Adobe Illustrator, Adobe Animate, Adobe InDesign, QuarkXPress, Adobe Lightroom, iWork/Microsoft Office